



**GIRIJAN COOPERATIVE CORPORATION LIMITED,
EAST POINT COLONY, VISAKHAPATNAM – 530 017, AP.**

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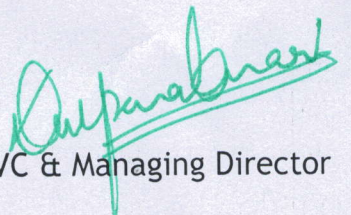
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Rc.No. 171/2019/RMD

Dt: 26.04.2025

Inviting applications for GCC Distributorships

“Girijan Cooperative Corporation Ltd., Visakhapatnam, is inviting applications from firms, interested parties, and individuals to join our expanding Araku Valley Coffee & GCC RMD products through Distributors network. We welcome both seasoned entrepreneurs and newcomers to business ownership, offering comprehensive training and support to ensure your success. For detailed information, terms and conditions and application forms, please visit our official website: www.apgirijan.com or contact at 91-7416419494, Girijan Cooperative Corporation Ltd., East Point Colony, Visakhapatnam. Applications will be reviewed and considered on a first-come, first-served basis. Early submission is encouraged to secure your place in this exciting opportunity.”


VC & Managing Director

APPLICATION / RENEWAL FORM FOR DISTRIBUTORSHIP

Sl. No.	CRITERIA	DETAILS
1.	Applicant Information	
	Name of Applicant/Company:	
	Address of Applicant/Company	
	City:	
	State	
	Pin Code	
	Phone Number	
	Email Address	
2	Business Information	
	Type of Business	
	<input type="checkbox"/> Sole Proprietorship	
	<input type="checkbox"/> Partnership	
	<input type="checkbox"/> Private Limited Company	
	<input type="checkbox"/> Public Limited Company	
	<input type="checkbox"/> Other (Please specify)	
	Business Registration Number	
	GST Number	
	PAN Number	
	Year of Establishment	

Contd..2.

3	Experience and Expertise	
	Do you have previous experience in FMCG/Agro/Tribal products distribution?	
	<input type="checkbox"/> Yes	
	<input type="checkbox"/> No	
	If Yes, please provide details (attach separate sheet if necessary):	
4	Area of Operation	
	Preferred Distribution Territory/Area	
	City	
	State	
	Number of outlets in the territory	
5	Financial Information	
	Annual Turnover (Last Financial Year)	
	Investment Capacity for GCC Products	
	Bank Reference (Name and Contact)	
6	Proposed Sales Plan for GCC Products	
	Marketing Strategy: (Describe briefly)	
	Expected Monthly Sales Volume	
7	Infrastructure	
	Do you have storage facilities?	
	<input type="checkbox"/> Yes	
	<input type="checkbox"/> No	
	If Yes, provide the storage capacity	
	Number of Vehicles for Transportation	

Contd...3.

8	Supporting Documents	
	Please attach the following documents with this application form:	
	Business Registration Certificate	
	PAN and GST copies	
	Financial Statements for the last two years	
	Copy of Bank Reference	
	Any other relevant documents	

9. Declaration

I/We hereby declare that the information provided above is true and accurate to the best of my/our knowledge. I/We understand that submission of this application does not guarantee approval as a distributor for GCC products. I/We agree to comply with all terms and conditions set forth by GCC upon successful appointment as a distributor.

Signature of Applicant

Date:

Place:

Distributor Terms & Conditions

1. The period of Agreement is 1 year from the Date of MOA (Memorandum of Agreement) which should be entered by the Distributor with GCC.

A refundable deposit amount of Rs. 50,000/- shall be paid by the Distributor for the initial appointment.

2. Distributors are categorized as follows:

- Rural (Category 1): Target sales of Rs. 50,000 per month.
- Urban/City (Category 2): Target sales of Rs. 1,00,000 per month.

Based on performance, the Distributor may be awarded multiple distribution areas if they achieve an annual turnover of Rs. 15 lakhs in rural areas or Rs. 30 lakhs in urban areas.

3. The period of this Agreement shall be one (1) year, commencing from the date of execution of this MoU. This appointment is temporary and performance-based, subject to renewal annually based on the Distributor's performance. Renewal of the MoU shall require a renewal fee of Rs. 5,000/-, payable from the beginning of each financial year.

If the Distributor (Rural) (category 1) achieves an annual turnover of Rs.50,000 per month and Distributor (Urban/City) (Category 2) achieves an annual turnover of Rs.1.00 lakh per month, the renewal fee will be waived.

4. The Distributor agrees to cater exclusively to the area of _____ and shall not engage in sales outside the designated territory or encroach on other GCC distributor territories.

5. The Distributor is obligated to ensure supply of GCC retail products only within the allotted territory and within a 2 km radius of franchise outlets.

6. The Distributor shall not assign or appoint any sub-distributors under this agreement.

7. The Distributor shall procure GCC stocks strictly on a Cash & Carry basis, with all payments made online to the GCC RMD account before stock issuance.

8. GCC reserves the right to fix and revise the Maximum Retail Prices (MRPs) of products, and the Distributor shall not alter the MRPs.

9. The distributor should ensure supply of retail products either on cash/credit at the discretion, however strictly adhering to allowed margins to Distributors and retailers (Price list enclosed).

10. Goods will be dispatched from the GCC RMD godown in Visakhapatnam, Rajahmundry, Vijayawada, Tirupathi and Hyderabad against with all transportation costs borne by the Distributor.

11. There will be no reverse logistics, returns, exchanges, or acceptance of expired stock.

12. The distributor shall ensure billing as demand and progressive growth month by month. They shall also restrict such billing either as a distributor or as a franchise outlet which are mutually exclusive and independent. GCC also examine such billings and progress of distributor and franchise outlet.

13. The Distributor shall buy and sell the full range of GCC products and take monthly stock in the following ratio: not more than 60% honey and not less than 40% of other GCC products.

14. The Distributor must submit a detailed monthly report on sales, broken down by retailer, and ensure continuous billing to maintain progressive sales growth.

15. An annual incentive of 2% on the target achievement will be granted if the Distributor meets their designated sales targets.

16. Failure to meet targets may result in a three-month notice period and possible termination of distributorship.

17. In Case of any disputes arising out this sale shall be subject to Arbitration clause in the sale agreement and finally to Jurisdiction of Civil Courts at Visakhapatnam only

18. GCC reserves the right to terminate the distributorship at any time, without prior notice, should the Distributor fail to meet the sales targets, violate territory restrictions, or breach any terms and conditions.

19. Bank Account Details for Payment

Account Name: GCC Ltd., Visakhapatnam
Bank: Union Bank of India,
East Point Colony
Account Number: 133210100033722
IFSC Code: UBIN0813320